



School and Access Organization Pricing ~ Class of 2022

Program	Includes	School year subscription
EssayBuilder® on-demand	Story2 software <ul style="list-style-type: none"> • StoryBuilder writing platform • 10 on-demand college + career courses • DailyStory daily writing prompts 	Inclusive price <ul style="list-style-type: none"> • \$5 / student • Minimum \$500 / location • Paid in advance • Large group discounts available
EssayBuilder® live access	<i>All of the above, plus:</i> Unlimited access to live, online community bootcamps <ul style="list-style-type: none"> • Essay Essentials • Personal Statement • Essay Editing 	Inclusive price <ul style="list-style-type: none"> • \$10 / student • Minimum \$1000 / site • Paid in advance • Large group discounts available
EssayBuilder® cohort-based course	<i>All of the above, plus:</i> Live, online dedicated bootcamp sequence <ul style="list-style-type: none"> • Essay Essentials • Personal Statement • Essay Editing 	\$2500 for each cohort of up to 100 students For additional students and services, please contact us for group pricing.
Moments Method® live, online professional development	Four (4) Modules <ol style="list-style-type: none"> 1. Teaching the Moments Method 2. Question-Based Feedback + Editing 3. Letters of Recommendation 4. Supplemental Essays Includes educator certification + classroom curriculum.	For up to 20 educators <ul style="list-style-type: none"> • \$2500 Modules 1+2 • \$1500 for Module 3 or Module 4 • \$2500 for Modules 3 + 4 • \$4000 for Modules 1-4 For additional educators, please contact us for group pricing.



EssayBuilder on-demand

package includes all the components of our software: our writing platform, on-demand courses, and daily writing prompts.

- The **StoryBuilder writing platform** takes users through the five steps of the Moments Method (Find Stories, Focus In, Tell It Out Loud, Map It, and Focus Out) to write a story. You can check out a quick demo [here](#).
- Our **on-demand courses** are self-guided and interactive, guiding students through the different types of college admissions essays. We also currently have two additional courses to help students with career development:
 - College:
 - College Essay 101
 - StoryBuilder and the Moments Method Toolkit
 - Supplements 101
 - Guide to the 6 Types of Supplements
 - Scholarship Essays 101
 - Guide to the 3 Types of Scholarships
 - University of CA Personal Insight 101
 - ApplyTexas
 - Career
 - Build Your Story Portfolio
 - Storytelling and Interview Success
- The **DailyStory** feature provides a new writing prompt each day to help students keep writing and storytelling muscles active!

EssayBuilder live access

package includes all of the above, as well unlimited access to our monthly calendar of live, online college essay bootcamps. This option puts the power in the students' hands so they can sign up for the dates and times that are most convenient for them. During each bootcamp, Story2 coaches walk students through the brainstorming, drafting, and editing processes for the different types of college essays. Students receive live feedback on their writing and are able to get their questions answered in real time!



EssayBuilder cohort-based course

package allows a school to have more control by scheduling a sequence of three live, online bootcamps for their cohort of students. This sequence starts from the very beginning, with students coming up with possible topics to write about and ends with them having completed an edited draft of their personal statement. Students also have access to the Story2 on-demand software and community bootcamps.

- **Essay Essentials:** Students are introduced to the Moments Method and the role of the essay in the college admission process. They end with a brainstorm of different stories they can use for their various essays.
- **Personal Statement Bootcamp:** Students follow along with Story2 coaches in the Story2 software and write a personal statement. They end with a rough draft.
- **Essay Editing Bootcamp:** Students take their rough draft and go through the editing process alongside Story2 coaches. They end with an edited draft of their personal statement.

Professional development

is broken down into four modules. Completing the first two gives educators Moments Method certification as well as access to our classroom curriculum for the school year, including six lesson plans, worksheets, and rubrics.

- **1 - Introduction to Teaching the Moments Method:** Educators are introduced to the Moments Method so they can teach students how to find and tell their stories for both college and career.
- **2 - How to Provide Question-Based Feedback:** Educators are taught how to provide question-based feedback on student essays.
- **3 - Letter of Recommendation:** Educators learn how to use storytelling to write effective letters of recommendation for each student.
- **4 - Supplements:** Educators learn how to instruct students to use storytelling for 6 different types of supplemental essays.